



# Media - Press - Story



***Unanimously Awarded—Critically Acclaimed Best Seller***

**The Los Angeles Tribune**

***This book is in a league of its own***

**V Reader Views**



# The Power of MAGICAL WOMEN

## Book Description



Connie Boyd's *The Power of Magical Women* is a groundbreaking anthology that lifts the veil on the traditionally male-dominated world of magic by showcasing over 70 modern female magicians. The book delivers empowerment, inspiration and visibility—both for readers unfamiliar with the behind-the-scenes struggles of women in magic and for aspiring female performers seeking role models and proof of possibility.

## The Ideal Reader

### Psychographics:

- Progressive, equity-minded, aspiring or working professionals and entertainers interested in cultural innovation, storytelling and women empowerment

### Needs Fulfilled:

- Challenges patriarchal norms in entertainment
- Rewrites historical narratives by recovering forgotten stories
- Celebrates innovation, artistry and resilience
- Encourages readers, especially women, to dream bigger, take risks, and define success on their own terms

## Differentiators & Unique Value Proposition

- Features over 70 female magicians, surpassing typical biographical collections
- Chapters serve as standalone profiles with exclusive behind-the-scenes insights
- Enhances by high quality photography and documented performances
- Written by Connie Boyd, a magician with firsthand perspective
- Revives overlooked magicians like Gloria Dea and Adelaide Herrmann



# The Power of MAGICAL WOMEN



## EDITORIAL REVIEWS

***I was blown away by Connie Boyd's extraordinary tribute to the women who have shaped, refined, and expanded the world of magic. In many ways, this book is in a league of its own, considering the field has long been dominated by men.***

***Male magicians get so much more exposure and interest; however, Boyd showcases how the magiciennes featured in this book deserve much more recognition for their work.***



Amy Caswell—September 2025  
Five Star Rating

 Reader Views

***This is the book we need in this moment in history—a blueprint for hope, action, and meaningful change. It is with great pride that we now add your name to the distinguished lineage of authors whose work bears “The Los Angeles Tribune—Critically Acclaimed Best Seller Recognition.”***



The LA Tribune Editorial Board—September 2025  
Five Star Rating

**The Los Angeles Tribune**



# The Power of MAGICAL WOMEN



## REVIEWS & Blog Quotes

*"This book is groundbreaking and does more than highlight women in magic; it reimagines magic itself. An inspiring, and essential celebration of the beautiful diversity within our magical world."*

Laura London

Deputy-Librarian and Chair of The Magic Circle Council

*"I've studied this subject for nearly 40 years and learned as much from this book as from any other. The 70 performers featured inside comprise the new Golden Age of women in magic, and Connie Boyd is their champion."*

Michael Claxton

Author of Don't Fool Yourself: The Magical Life of Dell O'Dell

*"Connie Boyd thoroughly explodes the myth that professional female magicians are a new or rare phenomenon. The historical and cultural importance of this first-of-its-kind anthology cannot be overstated."*

Margaret B. Steele

Author of The Great Boonsky: The Many Lives of Magic's First Black Superstar

*"Connie Boyd has pulled off the impossible - she's unveiled the untold legacy of women in magic with grit, grace, and stunning precision. It's richly layered, endlessly fascinating, and quietly gripping; like a book you lose yourself in, page after page."*

Gay Blackstone

Executive Producer, Masters of Illusion

*"This unique book highlights for the first time the incredible work of more than seventy contemporary women magicians who are reshuffling the cards and redefining the art of magic. For five years, author Connie Boyd has been collecting and cataloging profiles of female illusionists each month in the columns of VANISH magazine, which are now compiled, adapted, updated, and expanded in a historic edition, illustrated with magnificent photos."*

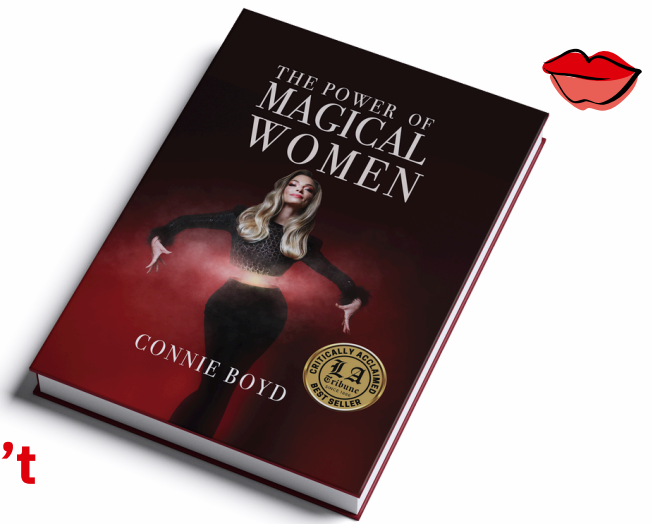
Sébastien Bazou

Editor, ArteFake, France





# The Power of MAGICAL WOMEN



## REVIEWS & Blog Quotes - con't

*"The Power of Magical Women" is not just another biography. It's chocked full of unbelievable stories that, for the most part, have never been told. Connie Boyd doesn't just take us into a magical world that only few know exists, but she brings to life the "why" and "how" these women—whose ground-breaking achievements have been completely ignored by virtually every historian—have beat the odds in a profession that, to this day remains, 96% male dominated. Their remarkable stories will bring tears to your eyes, joy to your heart, wonder to your mind, and inspiration to your life.*

Diana Z. Zimmerman  
Best-Selling Author

*"This book is an immense source of inspiration for everyone. Seeing so many passionate and powerful women share their magic with the world is vraitment magnifique\*! It shows that anything is possible when you work with passion, creativity, a piece of yourself, and deep determination."*

Léa Kyle  
2025—1<sup>st</sup> Place Winner—FISM (Olympics of Magic)

*"This inspiring collection celebrates the groundbreaking women who have redefined magic and will change how the next generations of magicians view the craft."*

Helen Coghlan  
6 X Penn & Teller: Fool Us Winner

*"Being part of this book is an honor. Connie Boyd's passion for magic—and for the women who shape it—is undeniable. She poured her heart into telling our stories with care and respect. No one else could have created a collection like this, and I'm so proud to be included."*

Solange Kardinaly  
AGT Finalist 2024—Guest Artist 2025





# The Power of MAGICAL WOMEN

## THE COLLABORATORS TEAM

### CONNIE BOYD

#### • Author

Award-winning magician, producer, and writer, rose to fame as a Las Vegas headliner. A pioneer for women in magic, she created the Magical Women Project, mentors and lectures globally, and authored *The Power of Magical Women*, shaping magic's future.



### PAUL ROMHANY

#### • Publisher



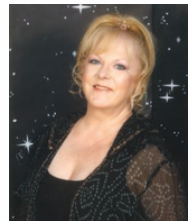
Paul Romhany, publisher and editor of VANISH International Magic Magazine and VANISH Press is an award-winning magician, author of 40+ books, and global consultant. Honored with magic's top awards, he champions inclusivity and diversity while shaping the future of the magical arts.



### GAY BLACKSTONE

#### • Foreword

Gay Blackstone, producer, lecturer, and trailblazer, preserves the Blackstone legacy while shaping magic's future. The first female president of the Academy of Magical Arts, she produces global broadcasts and champions history, talent, and diversity in magic.



## MEDIA LINKS:



## AWARDS:







# MAGICAL WOMEN with Connie Boyd

The **Magical Women with Connie Boyd** — YouTube Channel launched in June 2020. With over **300 video uploads** and over **735,000+ channel views**, it is part of the YouTube Partner Program. The channel and has proven to be a great success and is the most extensive source of information for both contemporary and vintage female magicians ever created.



Since August 2020, Connie Boyd is a contributing writer and is currently a Senior Associate Editor Advisor at **VANISH International Magic Magazine.**



Boyd provides monthly Magical Women articles along with “Cover Girl” features.

The Magical Women project has grown and has expanded onto many social media platforms including Instagram, Facebook and LinkedIn.





# The Power of MAGICAL WOMEN

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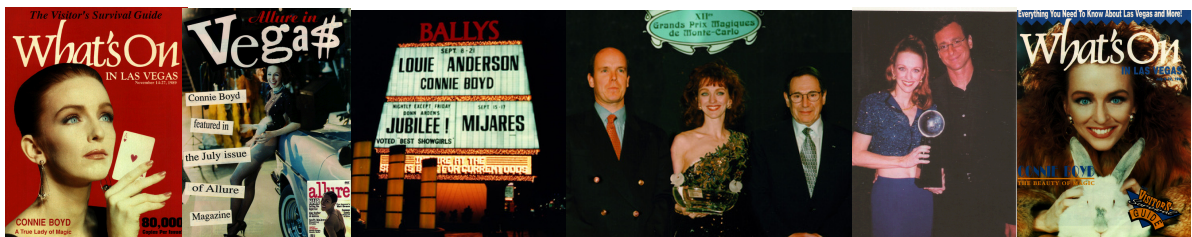


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