

CONNIE BOYD



MAGICAL. POWERFUL. WOMEN.

CONNIE BOYD RELEASES NEW BOOK AT SOLD OUT NORTH AMERICAN TOUR

If wonder, curiosity, surprise and awe are the essential elements of magic, then I am living a magical dream. The familiar saying “time flies when you’re having fun” has never felt more accurate—this year vanished in a whirlwind blur.

We often are encouraged to dream big, but what happens when reality exceeds your boldest dreams? To call 2025 an epic year feels like an understatement.

Surprises I Never Imagined

- Σ Milbourne Christopher Award of Excellence 2025
- Σ Los Angeles Tribune Global Magicians Hall of Fame Award for Innovation 2025
- Σ Five-star rating from *Readers Views* (a non-magic organization) for *The Power of Magical Women*
- Σ Critically acclaimed analysis and label from the *Los Angeles Tribune* for my first book
- Σ Submission of *The Power of Magical Women* for Pulitzer Prize consideration
- Σ A November 1 book release celebration featuring 25 women from the book



Connie performing *The Missing Piece*.



Connie Boyd & Brynn Cummings at the American Museum of Magic



Abby Segal, Connie Boyd, Ben Barnes & Paige Thompson



American Museum of Magic, Marshall, Michigan



Personal Milestones

- Σ Complete sell-out of the *Magical Women* deck of playing cards within five months, featuring custom-designed Aces and the 1800s-era Queens: Adelaide Herrmann, Mercedes Talma, Minerva, and Anna Eva Fay
- Σ Early arrival of the limited-edition-signature *The Power of Magical Women* book (six weeks ahead of schedule in time for the holidays)

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Magic Castle: Krystyn Lambert, Gay Blackstone, Connie Boyd, Diana Zimmerman (all represented in the book)



"I've studied this subject for nearly 40 years and learned as much from this book as from any other. The 70 performers featured inside comprise the new Golden Age of women in magic, and Connie Boyd is their champion."

Michael Claxton - Author of *Don't Fool Yourself: The Magical Life of Dell O'Dell*



Above: Mistie Knight



Right : Emily Robinson-Hardy

- Σ Presenting *The Power of Magical Women* talk to audiences outside of the magic community
- Σ Building a professional WordPress website to support the book and sales
- Σ By now, you get the idea—2025 was truly one for the books (pun fully intended).

The year also brought invitations to present my lectures—“How Women Influence Magic,” “Unveiling the Best Kept Secrets,” and “The Power of Magical Women”—at the Mystify Magic Festival, the Magic Collectors Expo, the Magic Castle, the American Museum of Magic, and the Chicago Magic Lounge.

On November 1, *The Power of Magical Women* book officially launched worldwide. The virtual celebration, hosted by the Los Angeles Tribune, marked a historic moment, with more than twenty-five women who were highlighted in the book participating in the online event. The 360-page, full-color 6” x 9” volume—featuring over 200 images—was released in both paperback and hardcover editions.

To further introduce the book, I embarked on an ambitious mini signing-and-talk tour: four stops in nine days. Every venue I approached enthusiastically said “yes.” Each presentation featured new material—slides, talks, and magic—allowing me to experience firsthand how the book resonated with diverse audiences.

And that, perhaps, has been the most magical gift of all.

A Magical Tour: On the road again from the Magic Castle to the Midwest

The journey began on November 30 with a direct flight to Los Angeles and a return to one of magic’s most iconic places: the Magic Castle. This marked my second lecture at the Castle, and on December 1 the members-only event of *Behind the Bookcase* sold out.

Having lectured there before, I knew the audience would be deeply knowledgeable and highly engaged. Preparation was essential. I was thrilled to present my publishing journey and to share the stories behind *The Power of Magical Women* in my debut book.

talk. I'm happy to report the response was overwhelmingly positive.

We sold out of the 6" x 9" color paperback edition and sold more than half a dozen hardcover and collector's editions. Several magicians featured in the book were in attendance, and I was able to gather their individual signatures on the custom Magical Women playing card deck cards—an exclusive bonus included with the first fifty collectors' books sold, along with a custom bookmark, an autographed postcard, and a signed bookplate.

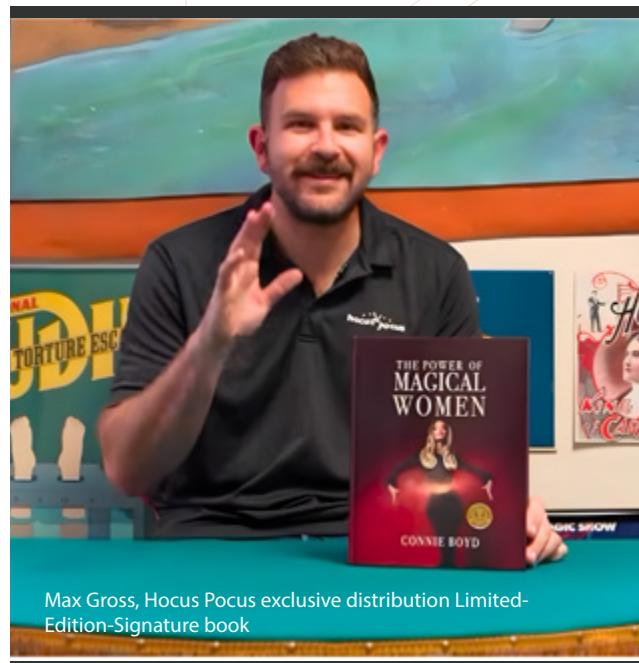
The book itself includes a dedicated autograph page, and the Magic Castle proved to be the perfect place to begin filling it. On the advice of friends Diana Zimmerman and Margaret Steele, I also brought my own personal signature book to commemorate my first official book talk. The attendees graciously signed it, creating a keepsake I'll treasure. I expanded this signing tradition throughout the entire tour.

Behind the scenes, the Magic Castle's technical crew and management were exceptional—supportive, professional, and a pleasure to work with. I truly flourished under their care.

What few people knew was that just one week earlier, an unexpected windfall occurred: the limited-edition Signature Books arrived six weeks ahead of schedule. Instead of



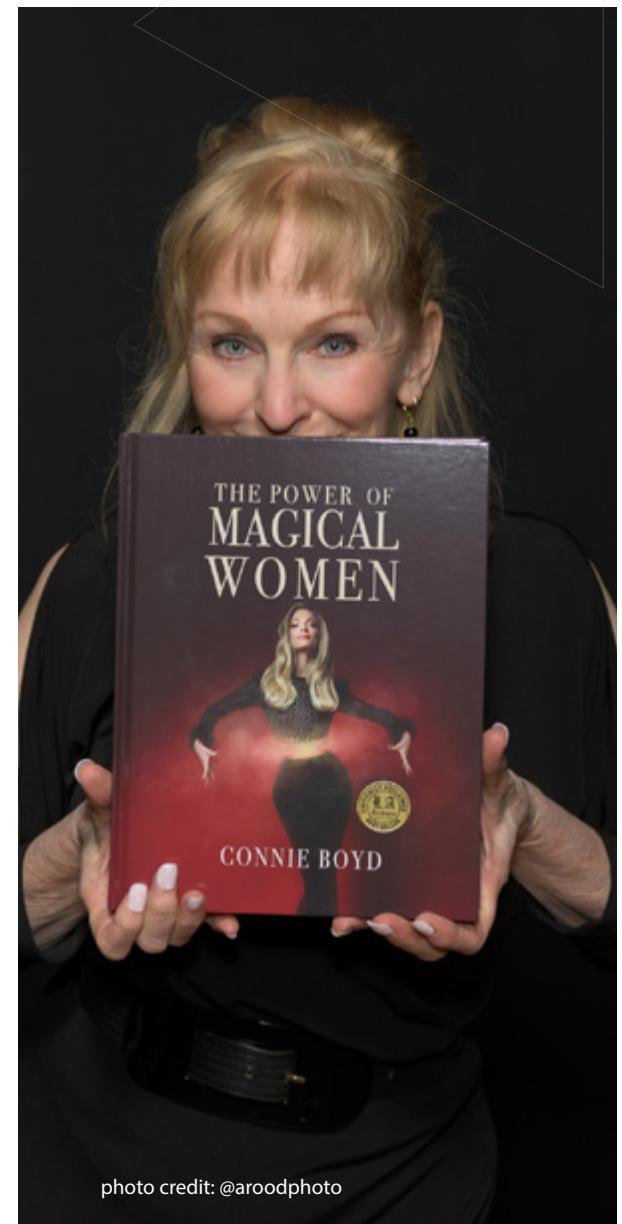
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Max Gross, Hocus Pocus exclusive distribution Limited-Edition-Signature book



Connie Boyd, Paige Thompson & Abby Segal



displaying a sample copy, I suddenly had the “larger, elegant book”—an 8.5" x 11" edition printed on high-grade glossy paper—available to sign and sell. I quickly adapted the presentation to include this surprise release.

With no advance warning, Max Gross of Hocus Pocus Magic Shop (exclusive distributor of the Signature Book), publisher and book designer Paul Romhany, and I scrambled to update promotional materials across our websites and social media. None of us expected this turn of events—but it certainly added an extra bonus to the tour and holiday sales.

The following day we drove to Fresno, California, where plans again shifted to accommodate the early

American Museum of Magic: Leia Spade, Connie Boyd, Brynn Cummings & Jania Taylor



with Gay Blackstone

photo credit: @aroodphoto



arrival of the Signature Books. Visiting Hocus Pocus, a true brick-and-mortar magic shop, was a delight—it was chock-a-block filled with props, collectibles, and illusions. Instead of snooping and playing, I spent the day signing all 150 Signature Books. Though it seemed counterintuitive to open the beautifully shrink-wrapped books, I learned that collectors value author-signed copies more highly, so we opened every book and I signed each one.

From Fresno, we flew to Chicago, then drove through winter weather to Marshall, Michigan—the home of the American Museum of Magic. The town itself felt like a Hallmark movie set, charming and festive, but the museum was the real treasure. I was honored to give the museum's very first in-person book launch talk.

Jania Taylor, Chair of the AMM Board of Trustees, produced a truly memorable event. Two local teen performers were featured—fourteen-year-old *America's Got Talent* semifinalist Brynn Cummings opened the evening with one of the most creative ventriloquist introductions I've ever received, and fifteen-year-old Leia Spade performed mid-program during the section on rising stars. Both were exceptional.

One unforgettable moment was speaking beneath an original vertical



portrait of Houdini, standing in front of his milk-can escape and an underwater packing crate, while sharing the story of Minerva—his rival, whose water-filled oak barrel escape may have predated his own. History has its ironies.

In the midst of a snowstorm, we returned to Chicago for the final event: a sold-out evening at the Chicago Magic Lounge. This was the first time I'd performed magic in nearly a decade—and for a non-magician audience. With the support of Ben Barnes and the CML owners and team, the evening celebrated *The Power of Magical Women*. Resident magicians Paige Thompson and Abby Segal—both featured in the book—performed alongside me, allowing me to relax and fully enjoy the night. The Q&A at the end of the evening included all three of us, representing different generations of magic to share our individual and united perspectives.

At the end of the evening two young women who were seated in the front row signed my own Signature book. They shared that they had never seen a magic show before. Visiting from Los Angeles, they had chosen the CML at random—and left completely transformed by the experience. That moment beautifully summed up why the *Magical Women* project exists.

As I reflect on the 70+ women featured in the book and a recent photo of young Hannah Mancini holding it, I'm reminded of the project's purpose: to show future generations through representation that their passion is possible, their dreams are valid, and that they can be magical.



Hannah Mancini holding her copy